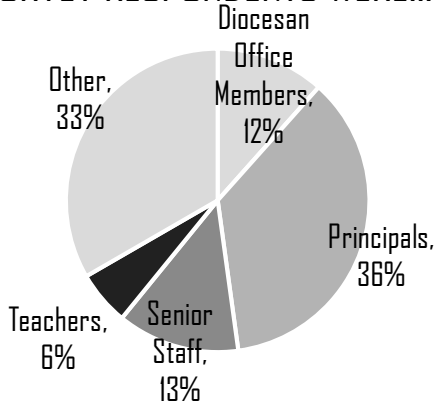


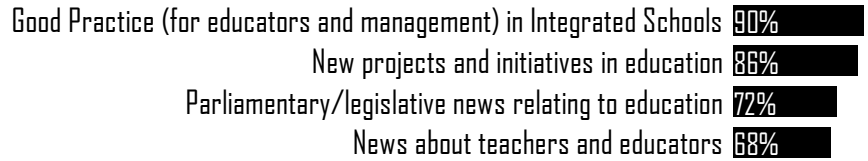
NEWSLETTER SURVEY

This March, over one hundred and twenty respondents took the time to complete a short survey about our newsletters. A big thanks from APIS to those who participated. Below are some of the findings.

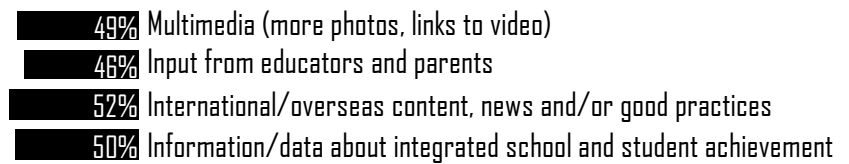
SURVEY RESPONDENTS WERE...



our readers are interested in...

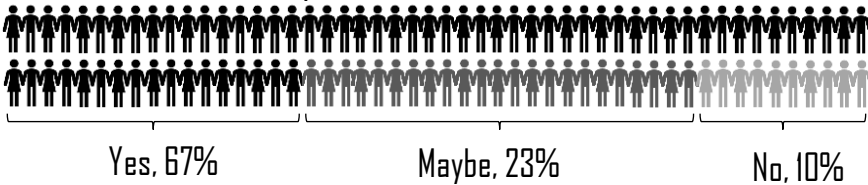


and would like to see more...



SWITCH TO DIGITAL CONTENT:

Would you still read newsletters?

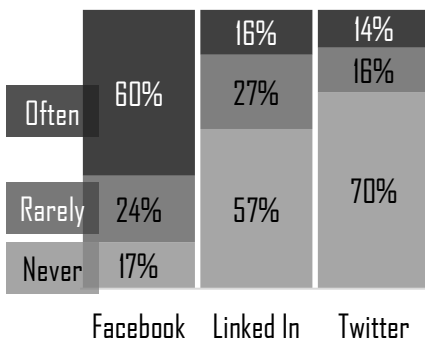


ONE THIRD
put their hand up to contribute
THANK YOU!

THREE QUARTERS

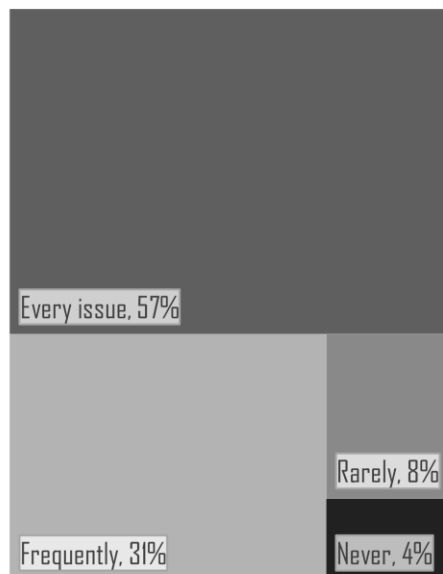
of respondents said the newsletters they read are **useful** and **valuable**, are **easy** to read, and help them feel **connected** to Catholic issues

RESPONDANT USE OF SOCIAL MEDIA

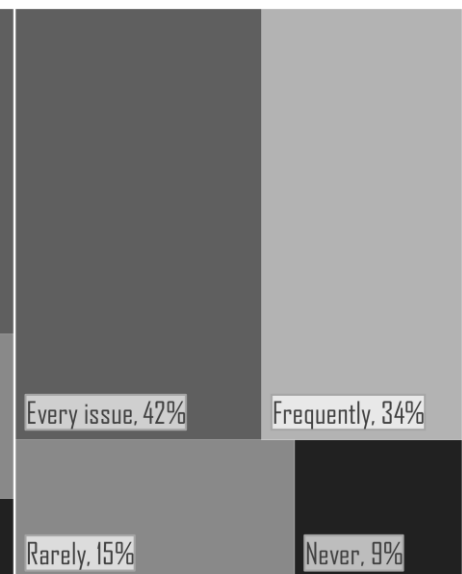


READERSHIP RATES

LIGHTING NEW FIRES



GOOD NEWS AND THE NEWS



For more information:

nzceooffice@nzceo.org.nz

Ph 04 496 1739

© 2017 New Zealand Catholic Education Office

NEW ZEALAND

Catholic Education Office Ltd

Te Tari Mātauranga Katorika o Aotearoa

